

California Faucets Leads a Modern Day Gold Rush in the Kitchen

Kitchen Collection faucets available in trending shades of gold and brass



(Huntington Beach, CA, October 18, 2017) California Faucets offers designers and homeowners alike a new ingredient when it comes to personalizing their kitchen design. Among the array of customizable faucet options designed to let you express your inner chef is a wide spectrum of on-trend gold and brass finishes. In fact, according to the National Kitchen and Bath Association (NKBA), shades of gold and brass are the hottest finishes in today's kitchens and baths.

"Traditionally, silver and gray-toned faucet finishes have dominated the kitchen and bath landscape. But over the past year or so, we've noticed a definite increase in gold and brass finishes," explains Noah Taft, California Faucets Senior Vice President of Marketing and Sales. "Rich gold tones infuse the kitchen with the look of luxury, while brass tones allow you to capture a more 'industrial' or 'steampunk,' vibe," explains Taft.

With a vision for the reemergence of this classic finish, California Faucets offers one of the largest varieties of premium gold and brass finishes available on the market. While gold tones such as Lifetime Gold, French Gold, and Lifetime Polished Gold offer a sense of glamour, brass finishes like Satin Brass, Satin Bronze, and Polished Brass are less about "bling" and more about subtle beauty. These artisan finishes, produced by hand at

(From left to right): Corsano Culinary Faucet with matching outer spring in Polished Gold, Polished Brass, French Gold, Satin Gold, Satin Brass, and Satin Bronze, all ultra-durable PVD finishes guaranteed never to tarnish.

the company's Huntington Beach, California factory, allow consumers to venture outside their chrome and nickel comfort zones and experiment with an alternate decorative color spectrum.

In addition to the streamlined Culinary faucets, which offer an industry-first ability to color the outer spring in one of over 13 PVD finishes, there are four additional pull-down kitchen faucets series available in the company's distinctive shades of gold and brass. These include the traditional **Davoli Series**, the curvy **Rosolina Series**, and the minimalist **Poetto Series**. Plus with the coordinating sink accessories in matching finishes that come with each series, there's no guesswork when it comes to creating a perfectly harmonized sink ensemble.

Special finishes for the Culinary Kitchen faucets, which include Satin Brass and Polished Brass, start at \$1,223. Premium finishes such as Satin Bronze, Lifetime Satin Gold, Lifetime Polished Gold, and French Gold retail for \$1,553. Special finishes for Pull-Down Kitchen faucets start at \$1,094.

Beyond gold hues, the Corsano and all of the company's kitchen faucets are available in a selection of more than 30 artisan **finishes**, including 15 **PVD** finishes with a lifetime guarantee against tarnishing. For a list of California Faucets Select Dealers nationwide, visit www.californiafaucets.com.

About California Faucets

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products available in a selection of more than 30 artisan **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we've perfected in the bath, we've applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, **The Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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Corsano Culinary Series with matching color outer spring paired with standard outer spring in Polished Gold (top), Satin Brass (middle) and (bottom) Satin Bronze PVD finishes.

