

Morro Bay Faucet Series – A Stunning Focal Point for Today’s Bathrooms

Contemporary geometric contours and artisan finishes give California Faucets’ newest bath faucet an architecturally bold, Zen-inspired look



(Huntington Beach, CA, February 21, 2017) California Faucets’ new **Morro Bay** widespread faucet makes a bold visual statement that’s as at home in a Zen retreat as it is in an urban loft or mid-century-modern bath. That’s because this faucet boasts clean geometric lines and a distinctive spout built from two intersecting bars of solid brass.

Like the widespread model, every faucet in the Morro Bay series—which includes a single-hole version, vessel sink faucet, and Roman tub set—is distinguished by strong lines and minimal ornamentation. The resulting look is right on trend, according to the National Kitchen and Bath Association (NKBA), which points to a predominance of contemporary

Morro Bay widespread lavatory faucet in Satin Nickel special finish

and transitional designs emerging in new and remodeled bathrooms in 2017.

“This Morro Bay faucet demands to be a focal point,” says California Faucets President and CEO Jeff Silverstein. “The architectural look is clean and confident. And the faucet’s handles and spout resemble miniature modern sculptures at sink’s edge that the homeowner can enjoy every day.”

The solid-brass Morro Bay widespread faucet comes in over 31 artisan finishes, including 14 PVD finishes, an array that invites customization. In addition to Satin Nickel, Morro Bay can be ordered in everything from gleaming Polished Chrome to earthy Weathered Copper—along with three versions of gold (an emerging faucet finish according to the NKBA): French Gold (PVD), Lifetime Polished Gold (PVD), and Lifetime Satin Gold (PVD).

Along with its unique style and standout finishes, the Morro Bay widespread lavatory faucet (5½-inch spout center to center) brings exquisite craftsmanship to the mix. Each hand-finished, individually assembled faucet includes state-of-the-art quarter-turn ceramic disc valves that promise long-lasting maintenance-free use. Plus, a water-saving 1.2 gpm aerator makes this ADA-compliant faucet efficient and environmentally friendly, as well as elegant.

List prices for the Morro Bay Series 8-inch Widespread Bathroom Faucet range from \$649 in Polished Chrome to \$1,038 in a premium finish such as French Gold (PVD).

About California Faucets

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, **The Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com

###