



## California Faucets Makes Urban Chic Statement With Matte Black Finish

Assertive and stylistically adaptable, the finish enhances the character of the sleek, chic Gaviota 75 Series

(Huntington Beach, CA, August 22, 2017) Over the years bathroom design trends have come and gone, but some looks are here to stay. California Faucets' new **Gaviota** widespread faucet falls into this category with its contemporary, urban chic silhouette. In Matte Black, the tubular-shaped spout and handles recall the graphic, high-contrast mood of past design eras while adding a striking accent to white fixtures, marble surfaces, and other neutral materials.

**Gaviota widespread lavatory faucet in Matte Black finish**



**CALIFORNIA FAUCETS®**

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“Just as a black dress anchors a sociable and chic woman’s wardrobe, a black faucet gives designers a versatile starting point around which to design today’s stylish bathrooms,” says Noah Taft, California Faucets Senior Vice President of Marketing and Sales. “Gaviota’s sculptural simplicity and tubular forms are ideal for Matte Black’s depth and distinctive impact.”

Following all the sophisticated blacks revealed as top trends at the 2017 Kitchen and Bath Industry Show—where everything from appliances to faucets and cabinet hardware displayed newly dark tones—Gaviota couldn’t have made its entrance at a better time. But more than just an eye-catching black beauty, Gaviota is an adaptable choice, complementing bath decors, from modern, loft, and rustic to Asian and Art Deco.

And like all of California Faucets design series, Gaviota offers a practical choice for its solid-brass stout and durable ceramic disc cartridges. Even its temptingly touchable Matte Black finish, which feels smooth but not slippery, is a sensible choice for its ability to defy fingerprints and water spots.

Matte Black is just one of over 30 hand-applied finishes available from California Faucets’ full line of solid brass kitchen and bath faucets. Also in the black family of finishes is the new Carbon (PVD) premium finish for kitchen faucets, which is a slightly lighter shade of black with the added durability that PVD offers. Pricing for the Gaviota Series 8-inch widespread faucet begins at \$639 in Polished Chrome. In Matte Black, one of the company’s Special finishes, the faucet is priced at \$863.

In addition to this widespread faucet, the Gaviota Series spans a selection of coordinating products in Matte Black. The wide array, including Vessel Lavatory Faucet, Roman Tub Set, and Tub and Shower Trim, as well as towel bars, robe hooks, and toilet paper holders, makes it easy for designers and homeowners to create a fully coordinated bath ensemble.

## About California Faucets

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, **The Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [www.californiafaucets.com](http://www.californiafaucets.com)

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