California Faucets Adds Third Facility to Accommodate Continuing Growth

Award-winning innovation and stellar customer service drive rapid expansion

(Huntington Beach, CA, December 19, 2016) To meet continued and accelerating growth, California Faucets has recently expanded its operations to include a third manufacturing facility. The new building that opened on December 1, 2016 is located near the company's current headquarters in Huntington Beach. Adding 20,000 square feet of additional space, the new facility will significantly boost production and warehousing capacity, thus enabling the company to scale up for anticipated future growth.

"We've been blessed with double digit growth since 2010, on the heels of the recession," says Jeff Silverstein, California Faucets president and CEO, who notes that the added facility brings their operating space to more than 80,000 square feet. "We believe our upward momentum is due to our



focus on bringing truly innovative products to market, as well as a company culture of award-winning customer service," says Silverstein, who notes that superior customer service and fast delivery has been a hallmark of the company since its founding in 1988.

California Faucets' innovation has earned accolades from a range of industry leaders. In addition to being honored twice by *Interior Design* magazine, including this year for its DAVOLI Pull-Down Kitchen Faucet, California Faucets was awarded the prestigious "Best of Year" (BoY) award by the magazine a record four times in the last seven years. The company has also received the Product Innovator Awards from *Kitchen & Bath Business*, most recently for its POETTO Culinary series in 2015. On the consumer magazine front, *Better Homes & Gardens* named ZeroDrain® among the year's 30 Most Innovative Products in 2015.

Beyond the design community, the plumbing industry has also recognized the Huntington Beach-based company. Notably, the Decorative Plumbing Hardware Association (DPHA) has honored California Faucets multiple times. These include a Best Customer Service award in 2014, and Plumbing Product of the Year awards in 2013 and 2015 for StyleDrain® Tile and the Palomar Art Deco Tub Filler, respectively.

About California Faucets

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain**[®], StyleTherm®, and ZeroDrain®. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Utilizing the expertise we've perfected in the bath, we've applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015. The Kitchen Collection combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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